

MEET OUR **GREATEST** DIPLOMATS **THE AMERICAN PEOPLE**



GETTING TO KNOW THE REAL AMERICA

has never been more important. That's why encouraging travel and tourism to the United States—especially in difficult times—should be a national priority.

AMERICA'S GREATNESS—the generosity and compassion of her people—isn't just a story to be told. It's a powerful experience that can enlighten and uplift all who visit here. That's why some of America's foremost business leaders have set a goal of welcoming 10 million more international visitors each and every year.

STRENGTHENING AMERICA'S IMAGE is critical to strengthening America's security.



Discover America Partnership®

For more information about our mission visit us online at www.poweroftravel.org